

## Animation - Criteria of Excellence



### Content and Organization - Check All That Apply

- Provides fresh, interesting insights into the subject of the production.
- Shows evidence of planning through all parts of the production.
- The information or story is paced and developed in a way that keeps audience interested and helps them understand the meaning.
- The length and/or level of complexity was appropriate for the target audience.
- Heightens viewer attention and interest. Touches human emotions or feelings.
- Onscreen text is correct (taking into account the producers' grade level and/or learning differences).  No onscreen text.
- The production achieves its stated purpose.
- Citations for resources/material are included.  No outside resources apparent.
- Audio and video elements add to the general effectiveness of the production. If none were included, the production is effective without them.
- The ideas were fully developed and left the audience with a sense of completion.

### Production Quality - Check All That Apply

- Background music and sound effects balance with speaking voices. Audio elements are appropriate to the content.  No music or sound effects were included.
- The transition techniques used are appropriate and do not distract the viewer. If none were included, the production is effective without them.
- The elements within the scenes (the main subject, supporting subjects, foreground and background) are arranged in an aesthetically pleasing way.
- Speaking voices are clear and easy to understand. The vocal performers speak clearly, and at an appropriate speed. They are lively and enthusiastic.  No speaking voices.
- Animated objects move smoothly.
- The movement of the visual elements are consistent with the desired mood.
- The action supports the storyline without distracting the viewer.
- The narration and visuals move at a suitable pace. The run time is appropriate to the purpose.
- Audio levels are consistent from scene to scene. There is a minimum of hissing, rushes of air, and extra noises.  No audio was included.