

Photo Essay - Criteria of Excellence



Content and Organization - Check All That Apply

- The theme is supported by all photographs in the series. There is a clear connection between each image included.
- The visual effects or image manipulations add to the general effectiveness of the production. If none are apparent, the production is effective without them.
- The ideas were fully developed and left the audience with a sense of completion.
- The photos are creative in interpreting the subject matter. They make a common, everyday subject interesting and/or provide a perspective that is unique, unusual, and appealing to the viewer.
- The series appears well thought out and planned in order to achieve the stated purpose. A theme is evident.
- There is a point of interest and compelling subject matter that tells a story in the series of photos.

Production Quality - Check All That Apply

- The sharpness and focus are compatible with the overall theme, or the use of motion and softness is consistent with the purpose.
 - The color and contrast are appropriate for the desired mood.
 - The elements within the scenes (the main subject, supporting subjects, foreground and background) are arranged in an aesthetically pleasing way.
 - The angle in each shot is effective in showing the subject and action appropriately (e.g., a tripod was used when needed).
 - The compositions in the images feel proportional to the foreground and background.
 - The framing of the subject(s) is pleasing and balanced in each image.
 - The lighting in each photo is pleasing and works well with the subject.
 - In each image, highlights and shadows are balanced and show good detail together with midtones.
 - The lighting used in the series is consistent with the theme and mood.
 - The photos included in the series work well together. The quality of the photos - including the subject matter, lighting, and compositional elements in each image - is consistent across the series.
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