

Podcast - Criteria of Excellence



Content and Organization - Check All That Apply

- Provides fresh, interesting insights into the subject of the production.
- Shows evidence of planning through all parts of the production.
- The information or story is paced and developed in a way that keeps audience interested and helps them understand the meaning.
- The length and/or level of complexity was appropriate for the target audience.
- Heightens viewer attention and interest. Touches human emotions or feelings.
- The production achieves its stated purpose.
- Citations for resources/material are included. No outside resources apparent.
- Sound effects and/or background music add to the general effectiveness of the production. If none were included, the production is effective without them.
- This audio experience creates visual pictures for the listener.
- The ideas were fully developed and left the audience with a sense of completion.

Production Quality - Check All That Apply

- Speaking voices are clear and easy to understand. The vocal performers speak clearly, and at an appropriate speed. They are lively and enthusiastic. No speaking voices.
- The audio levels are consistent. Music, natural sound, and/or sound effects balance with the speaking voices.
- The sound quality enhances the content and does not distract the listener. There is a minimum of hiss, rushes of air, and extra noises.
- The audio elements such as natural sound, music, narration and sound effects, work together to support the desired mood of the program.
- The storyline moves at a suitable pace. The run time is appropriate to the purpose.
- Transition techniques (such as pauses, sound effects, musical interludes, etc.) are smooth, appropriately placed, and help the audience note segment changes.